

Baltic Blue Biotechnology Alliance mentoring programme

Application form

Title of your idea / your case: _____
Contact details
Institution: _____
Type of institution: _____
Address: _____
Postal code, town: _____
Country: _____
Fist name: _____
Last name: _____
E-Mail: _____
Phone: _____
Website: _____

1 THIS IS OUR IDEA

Short summary of idea or results of former work related to idea (e.g. proof of concept, ideas, first market analysis, observations etc.) – max. 750 characters

2 WHO WE ARE

Summary of personal and institutional competences, background, motivation

– max. 500 characters

3 STAGE OF DEVELOPMENT

Describe the development stage of your case (e.g. idea, prototype, operational locally- internationally, testing, validating, piloting) – max 500 characters

4 OUR COOPERATION NEEDS

Describe the main cooperation needs for your case (e.g. analytical tests, new organism, preclinical or clinical trial, biomass production and dimension/upscaling, taxonomy, chemical/physical treatment, IPR, marketing, business plan) – max. 750 characters

5 EVALUATION OF DEVELOPMENT

Evaluate the development of your idea so far, based on first tests analysis, thinking (e.g. most probable success under specific consideration of...) – max 500 characters

6 COST ESTIMATION

ALLIANCE cannot fund your proposed project by financial means. In order to evaluate your idea as a case for ALLIANCE mentorship, we need a statement on cost estimation for realisation of your idea OR a statement why you are not able to provide these data.

Total: € _____

Comment field: *please specify here in more detail which major cost items you foresee (e.g. equipment, consumables, external services and testing, piloting, up-scaling, production, business plan preparation). Alternatively, please explain why you did **not** provide a cost estimation (e.g. cost estimation is a need for your case) – max 500 characters.*

7 ESTIMATED TIME FRAME FOR DEVELOPMENT

Please estimate the time frame for development (e.g. when you expect prototypes, product/service to be ready) – max 500 characters

8 CHANCES, ADVANTAGES AND INNOVATION

Why should your idea be chosen? Please try to estimate the chances, advantages and innovation of your idea in the below table.

Benefit for customer	
Turnover potential	
Fits well with existent product portfolio; product diversification	
Market attractiveness	
Market access (e.g. via existing partners or network)	
Sustainability	
Acquisition of technology and know-how	
Other	

9 RISKS

Why should your idea not be chosen? Include a short risk analysis below or attach a separate document. Think about and list any possible risks and evaluate the factors health, environment, raw material, production, storage, handling, market and competitor, business etc. – max. 750 characters

10 REFERENCES AND OTHER DOCUMENTATION

List here any other relevant documents or references:

Instructions

Please fill in this form carefully and return it electronically to ideas@balticbluebioalliance.eu by 15 September 2017 (23:59 CEST).

In case of any questions or uncertainties, please get in touch with your national contact point for the Baltic Blue Biotechnology Alliance mentoring programme. You can find their contact details at www.balticbluebioalliance.eu.